

Preview of the Phases of Do-it-Yourself Home staging Instructions

**"Home Staging is the hottest marketing tool in today's real estate marketplace!"**



How2homestage.com has the best [Home Staging Tutorial](#) for property presentation you will find on the Internet. We were here first!

*"Millions of home sellers are going to have to stage their own homes themselves over the next few years because there are not enough professional home stagers to service the demand for re-sell homes going on the market."*

- How much can you save by doing your own home staging? Professional home stagers charge anywhere from \$150 to \$3,000 or more.
- If you are professional stager and would like to use these forms and materials to streamline your business, you will love these.
- If you are an agent and you would like to stage your own listings, now you can.
- If you are a home owner and want to prepare your home yourself, now you can with confidence!

**Read this testimonial from an Agent/Stager's client, she does the home staging herself as a free service:**

Part of choosing Tina Hack as our agent was her promise to make our home a showplace. She has over delivered on her promise. In less than 2 weeks, our home is utterly transformed. Colors were chosen, contractors were coordinated, and she spent time adding the warmth and charm to our home. I had no idea that things can happen so quickly. I am so impressed with Tina's professionalism, I have asked my wife to have Tina represent us as our Realtor on the purchase

or our new home.  
Paul Torres

Home staging is quite different from decorating. All you need are the footprints...

- Where to begin the home staging process
- What supplies you will need to stage properly
- How to detach fast without walking down memory lane
- What to do with your personal decor
- How to organize and store your personal belongings
- How to renew your surfaces in order of importance
- What you need to replace and update
- What to do with what you have
- Tools on how to develop a color scheme from a favorite object
- What to do with your walls and floors
- What to accessorize with and where to accessorize
- Where to place the art and why
- Directions on how-to place furniture into inviting groupings
- How to create important traffic flow like you know what you are doing
- How to create an overall theme with color
- How to stage each room for profit
- How to light up each room in your house
- How to create and control first impressions
- What to do to create curb appeal
- What to upgrade to increase your bottom line
- Where to shop and what to buy for the "designer look"
- Where to rent art and furniture if you need it
- How to get organized
- How to stay organized
- What easy quick fixes you can do now to increase your homes value
- How to create appeal and emotion's.
- Less is best in home staging and why.
- How to live your life while your living in a staged home
- How to put on a successful open house
- And much, much more.

***We are not a school , you will not be paying anyone's salaries!***

***You can start staging immediately!***

**How2homestage.com's Home Staging Materials have been developed to help the home seller compete in unpredictable real estate market trends.**



### The different Phases of the Complete Do-It-Yourself Home Staging Package

**Forms for a thorough walk-through of the property** The Residential Resale Staging Evaluation Checklist Forms are designed to translate into a to-do list. Once you have your to-do list established, budgeting is easy and you are ready to begin like a professional.

**Having the right supplies** Why mention cleaning and organizing supplies in home staging? Getting organized from the start will not only save you time and stress but will help you establish another good habit that you will need in Phase 3. From start to finish, you will be prepared!

**Making things disappear!** Why is detaching our way easier? Because you don't have to think about it with our to-do list. I can't tell you how many books and web sites there are on de-cluttering...well, maybe you do know. Anyway, they are overwhelming in themselves. Mainly, people clutter because they can. When you are getting ready to sell your house, you have to get rid of the clutter. You do not have the months it takes to take baby steps. At [how2homestage.com](http://how2homestage.com), we have specific home staging instructions as to how to detach and in what order. It is very important to follow each step we have laid out to ensure that you get past this phase of home staging and onto the fun.

**Remember**, our goal is for you to stage your home in the shortest amount of time, to sell in the fastest time possible, and for its' highest potential profit.

**Detailing** a home before redecorating is critical in staging a previously owned home! You will have an organized guide to follow. The point to the list is to touch absolutely every surface in your home when home staging. Many decisions will be made along the way that influences how we approach Phase 2. Needed repairs will become evident during this phase so if you find that you need repairs that you cannot handle or want to fix but do not know how, [how2homestage.com](http://how2homestage.com)

has links for sellers who want to do-it-themselves.

**Home staging for profit...**and temporary living challenges! How are you going to achieve a beautifully staged home and then somehow live in it? Yes, home staging for resale is a totally different approach to decorating and a strict lifestyle indeed. Phase 3 is a great help when it comes to getting and staying organized for real. It is unreasonable to never leave your toothbrush out or kick dirty clothes under your bed but for a few weeks you will have to maintain a decorated lifestyle that you may very well come to enjoy! We always suggest going through your favorite magazines and select the looks that you like and make a shopping or wish board to work from. We have included before and after pictures and furniture placement renderings throughout our site and instructions to show you exactly how to arrange every room in your house to its best advantage.





Piles of stuff? We all know what that is! Generally it is the possessions belonging to indecisive owners. Many items found in piles can be very decorative and interesting when presented in a story as in the den seen above. These home sellers loved the southwest and traveled there frequently collecting objects. Never knowing where or how they could incorporate these beloved objects, they began piling up in an unused corner of their den/office. You too may have similar places in your home that with a little thought, can be pulled together to tell a story that will appeal to the imagination of the potential buyers.

Remember that the next homeowner will want to take on as little as possible so the more you can do for them the better. You never want to have to make excuses when showing your house!

Click on the links in the right column for room makeover ideas, helpful links for do-it-yourselfers, tools to calculate materials like paint and flooring, and you can even go window shopping for all your hardware, area rugs, garden sculpture's, and more.

**[See All Products Here](#)**

**[Home](#)**